



CONTACT

207.468.0522
emilyregis.design@gmail.com
emilyregis.com
linkedin.com/in/emilyregis

PROFILE

Conceptualize, develop and design marketing materials reflecting standards.

Ensure projects are press-ready and produced to the highest standard.

Develop concept for and assist with national campaign photo shoots.

Direct external retoucher or personally retouch images.

Manage and meet deadlines for multiple projects with a positive attitude and acute attention to detail. Organize and maintain file archives.

Communicate and cultivate strong relationships across all departments.

Gatekeeper of brand guidelines. Develop, implement and maintain brand standards across all platforms, including campaign visuals, in-store assets, packaging and online collateral.

EDUCATION

Champlain College, 5/10, Burlington, VT
B.S. in Multimedia and Graphic Design,
Dean's List

SOFTWARE SKILLS

Expert in Adobe Creative Suite (InDesign, Photoshop and Illustrator) on Mac Platform

Experience with 4-color and spot printing, prepress file setup, FTP servers, DAM systems and task-management software

Proficient in Microsoft Office Suite (Word, Powerpoint and Excel)

Basic knowledge of HTML and CSS

EXPERIENCE

Graphic Designer

Murad (Unilever), 5/15 – present, Los Angeles, CA

Create cohesive campaigns for national and global marketing channels, including in-store collateral, catalogs, advertisements, packaging, emails and infographics. Teamed with retail marketing to deliver relevant assets for the Murad Flagship Store and retail partners Sephora, ULTA and Massage Envy. Work with Senior Designer to ensure consistent campaign visuals and typography.

Collaborate with senior management to conceptualize and co-direct photo shoots for national ad campaigns, and work with photographer and retoucher to finalize visuals. Develop campaign layouts and implement across multiple channels.

Freelance Designer

7/14 – present

Retouch images for Vera Wang Papers advertising campaign with direction from the Art Director and the Vice President of Creative Services. Implement logo refinements, create ad imagery and retouch photographs for clients of Kehoe + Kehoe Design Associates.

Sales & Marketing Coordinator

Cider Mill Press Book Publishers, 1/14 – 4/15, Kennebunkport, ME

Develop, design and send to press two juicing recipe books. Photograph, retouch images, and design cover for a cocktail recipe book. Create website for an interactive product and manage freelance web developer for online implementation.

Align typographic treatments and develop a consistent look for sales collateral. Create mockups and organize materials for presentations.

Marketing Designer

William Arthur (Crane Stationery), 1/11 – 12/13, Kennebunk, ME

Conceptualize, design and produce marketing materials, including advertisements, press kits, catalogs, event invitations, point-of-purchase displays, web pages, and emails. Proofread and review prepress specifications before delivering files to production.

Style, photograph and retouch glamour images. Conceptualize, coordinate and co-direct photo shoots for sophisticated, trend-relevant national advertising campaigns for William Arthur and Vera Wang Papers.

Establish brand standards for 2012 re-launch. Ensure consistent use of standards and assets on all print and online materials.

Communicate and cultivate strong relationships with peers and high-level executives, as well as outside freelancers and vendors, to ensure projects are produced to meticulous standards at or below cost.